



# ENHANCED SMART CHARGEBACK ANALYTICS

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DATA-DRIVEN DECISIONS MADE WITH CONFIDENCE

**Enhanced Analytics** is the next generation of chargeback management analytics, offering merchants the ability to uncover hidden vulnerabilities, spot trends, and make confident, data-driven decisions. With a focus on deep analysis of your chargeback management, Chargeback Gurus provides a powerful tool to help you stay ahead of risks and protect your business.

## Key Features of Enhanced Enhanced Analytic

### Dynamic Filtering & Customizable Reporting

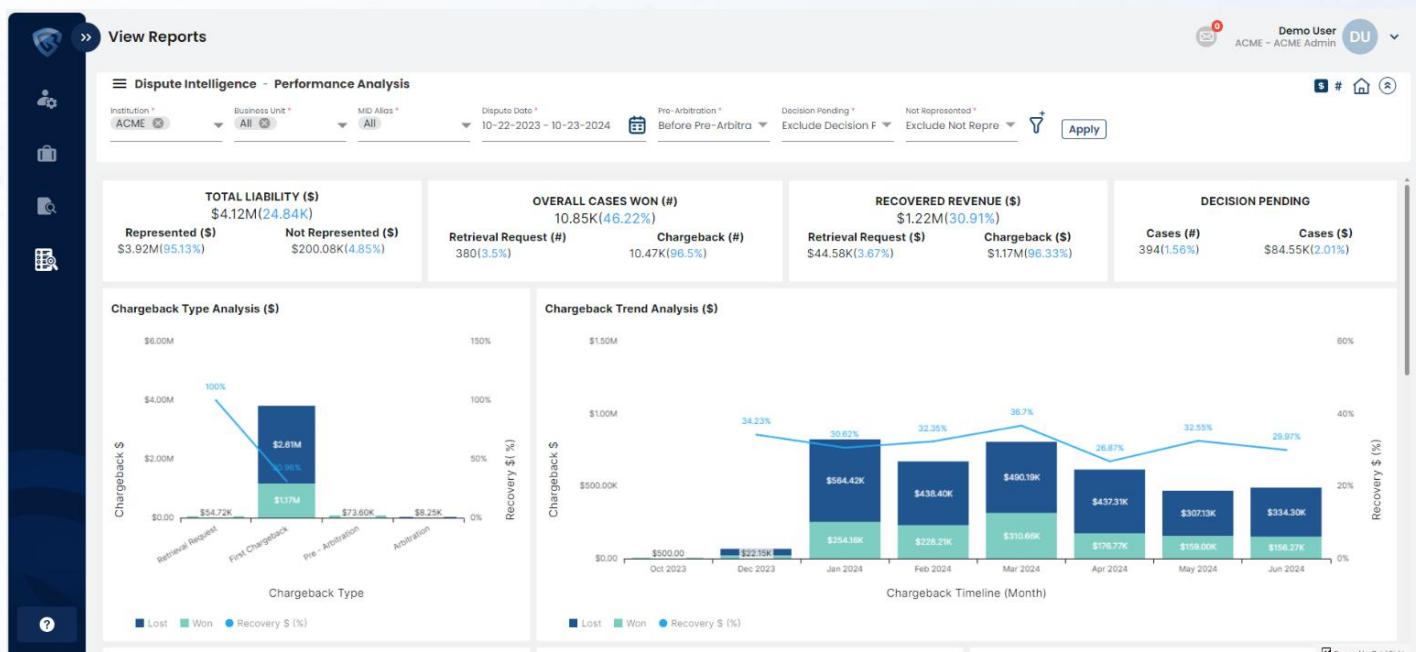
Tailor your reports to fit specific needs with dynamic filters and save settings for future access.

### Intuitive User Interface

A streamlined, user-friendly design for easy navigation, enhancing the overall user experience.

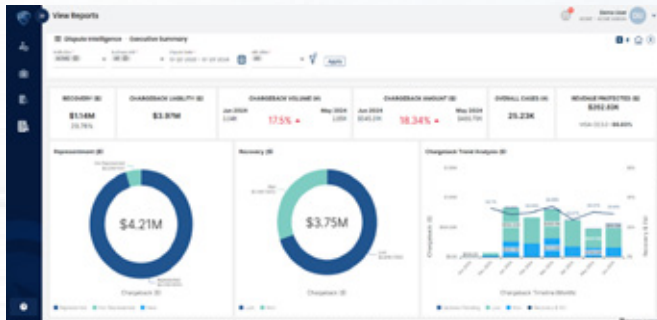
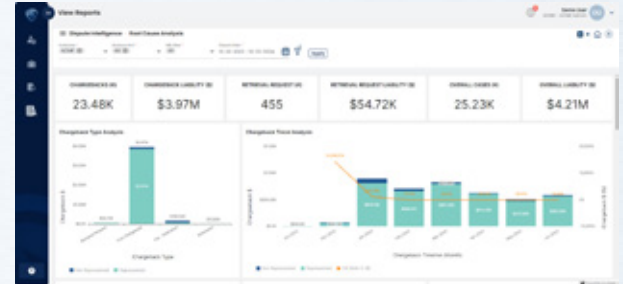
### Comprehensive Metrics

Toggle between value and volume metrics for a detailed and nuanced view of your chargeback performance.



## Advanced Analytics & Performance Monitoring Tools

**Root Cause Analyzer** Real-time chargeback source identification with over 40 data points provides unparalleled insights into the buyer's journey. The Root Cause Analyzer empowers merchants to address the true causes of chargebacks, enabling them to take informed actions to increase customer retention and satisfaction.



**Advanced Dispute Intelligence** The industry-first Advanced Dispute Intelligence tool gives merchants deep insights into their chargeback management strategy, allowing for comprehensive analysis, comparison with industry benchmarks, and forecasting of future chargebacks and revenue recovery.

With the ability to break down chargeback data by issuer, card network, and location, merchants can uncover hidden trends, identify vulnerabilities, and create targeted strategies to reduce chargebacks and improve operational efficiency.

**MID Health Report** The Merchant ID (MID) Health Report offers essential insights into the health and performance of the MIDs. This report provides a clear view of chargeback and fraud ratios, identifies low-activity MIDs, and highlights those at risk of entering monitoring programs.

Merchants also receive an executive summary of MIDs already in monitoring programs, as well as a focused review of the top 10 highest-risk MIDs by chargeback ratio. With this proactive reporting, businesses can stay ahead of potential risks and safeguard their operations.





## About Chargeback Gurus

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# CHARGEBACK GURUS

Chargeback Gurus helps businesses protect and recover revenue by providing effective chargeback management solutions, AI analytics and insights powered by our proprietary FPRONE™ platform.

By understanding our clients' needs and fully aligning with their goals, we help them reduce chargebacks and increase recovery rates to maximize revenue retention. Our technology solutions use powerful data science and AI analytics—combined with deep industry expertise—to deliver hundreds of millions of dollars in recovered revenue to our clients.

**Schedule a call with one of our chargeback experts**

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