



# ENHANCED SMART PREVENTION ALERTS™

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REVOLUTIONIZING CHARGEBACK PREVENTION FOR MERCHANTS

**Enhanced Smart Prevention Alerts™**, the next-generation solution built on data-driven insights and tailored strategies, is designed to minimize chargeback risks faced by the merchants through comprehensive alerts and expert oversight. With over a decade of experience and a commitment to innovation, Chargeback Gurus offers the tools and insights necessary for effective chargeback management.

## Key Features of Enhanced Smart Prevention Alerts™

### Customizable Alerts & Rule Sets

Alerts and rules can be tailored to match the merchant's needs, ensuring only relevant notifications that aid in chargeback prevention are received.

### Tailored Strategies

Instead of using blanket refunds, merchants can create custom responses to alerts, allowing for more effective chargeback prevention.

### Proactive RDR Management

Advanced tools for managing Representment and Dispute Resolution (RDR) ensure a more streamlined and efficient resolution process.

### Fully Managed Alerts

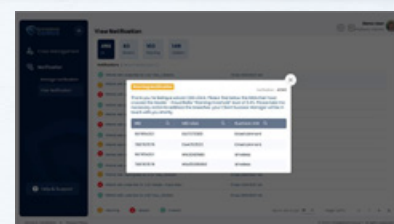
All alerts are handled from start to finish by the Gurus, reducing the need for merchant's intervention.

### Automated Notifications Risk Monitoring

Notifications are automatically triggered when a MID's chargeback ratio approaches its threshold, enabling proactive monitoring and management of chargeback risks to prevent issues from escalating.

### Maximum Coverage

Alerts from Verifi CDRN and Ethoca provide broad coverage, ensuring maximum protection against chargebacks.



## Key Advantages Over Competitors

Feature	Enhanced Smart Prevention Alerts™ by Chargeback Gurus	Competitors
Intelligence Reports	Provides deep analysis and actionable insights, helping merchants understand trends and improve performance.	Offers standard reports with basic data and metrics, lacking in-depth analysis or actionable insights.
Personalized Account Management	Dedicated account managers for customized performance and threshold monitoring, helping merchants optimize strategies and meet compliance.	No dedicated account management, making it harder to personalize strategies and ensure compliance.
RDR Collaboration Tools	Robust tools for seamless collaboration during the Real-time Dispute Resolution (RDR) process, improving communication and dispute outcomes.	Lacks effective RDR collaboration tools, leading to delayed communication and dispute resolutions.
Automated Notifications	Notifications are automatically sent when a chargeback ratio for a specific MID approaches its threshold, helping prevent issues before they escalate.	Lack automated notifications, leading to delayed responses and missed opportunities for timely intervention, increasing the risk of escalation and non-compliance with thresholds.

**Enhanced Smart Prevention Alerts™** by Chargeback Gurus goes beyond the limitations faced by the chargeback recovery and prevention industry, providing tailored, AI-powered insights, and fully supported solutions.



## About Chargeback Gurus

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# CHARGEBACK GURUS

Chargeback Gurus helps businesses protect and recover revenue by providing effective chargeback management solutions, AI analytics and insights powered by our proprietary FPRONE™ platform.

By understanding our clients' needs and fully aligning with their goals, we help them reduce chargebacks and increase recovery rates to maximize revenue retention. Our technology solutions use powerful data science and AI analytics—combined with deep industry expertise—to deliver hundreds of millions of dollars in recovered revenue to our clients.

**Schedule a call with one of our chargeback experts**

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