



# ENHANCED SMART CHARGEBACK REPRESENTMENT™

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REVENUE RECOVERY

**Smart Chargeback Representation™** brings together the best of Chargeback Gurus' high performance technology with expertise to create a powerful solution for recovering lost revenue. With rich AI insights, custom dispute packages, A/B testing and advanced analytics, this solution gives merchants the support they need to recover more revenue and improve operational flow. Smart Chargeback Representation™ maximizes revenue recovery while enabling merchants to take a stronger, more efficient approach to chargeback management.

## Key Features of Smart Chargeback Representation™

### A/B Testing

A/B testing manager with campaign-style design allows testing and refining of custom dispute frameworks for optimal results.

### Custom Dispute Package Framework

A structured framework that assembles all collected data and evidence into a compliant, submission-ready package tailored to dispute requirements.

### Dispute Workflow Enhancement

A guided workflow that streamlines chargeback representation by dynamically organizing requirements, centralizing evidence management, and improving case management efficiency.

### AI Insights

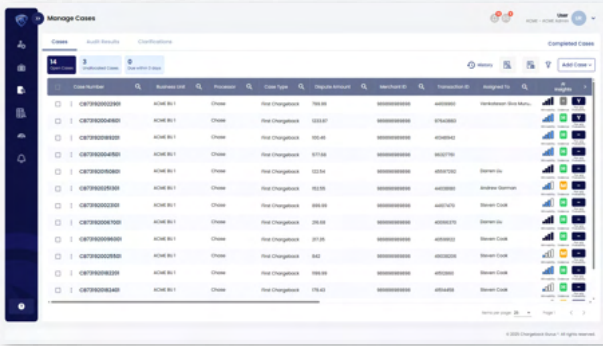
Seamlessly integrates multi-generational AI capabilities into user workflows, maximizing efficiency beyond standalone models.

### Real-Time Performance Dashboard

Provides 50+ reports for in-depth analysis, revealing vulnerabilities and root causes for proactive loss reduction.

### Optimized Data Exchange

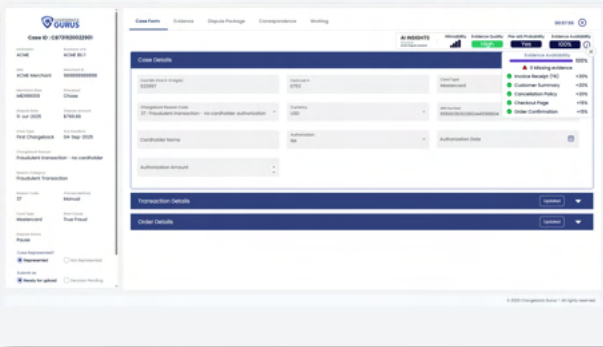
Seamlessly integrated technology for smooth onboarding and efficient data exchange.



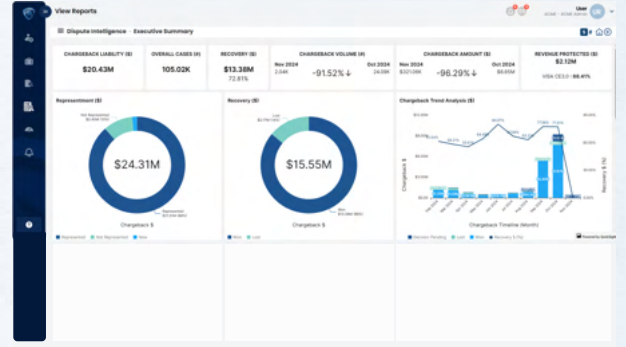
AI Insights



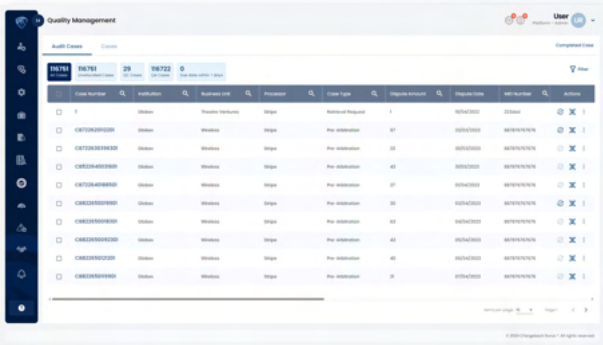
A/B Testing



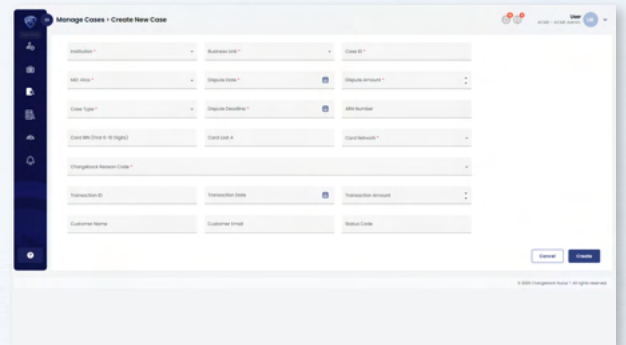
Dispute Workflow Enhancement



Enhanced Analytics



Quality Assurance Hub



Case Creation Through Seamless Integration

## About Chargeback Gurus

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# CHARGEBACK GURUS

Chargeback Gurus helps merchants protect and recover more revenue by providing technology-driven chargeback management solutions powered by AI insights, data science, advanced analytics, and expert knowledge.

Our technology-powered chargeback management platform provides real-time insights, predictive analytics, and comprehensive reporting to help merchants stay ahead of evolving chargeback challenges. With deep industry expertise, custom solutions and a proactive approach, CBG equips merchants with the technology and insights needed for effective chargeback prevention and recovery.

CBG aligns 100% with our client goals, operates with integrity, honesty, transparency, and an unprecedented level of security and compliance.

**Schedule a call with one of our chargeback experts**

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